

Parents Training 2025

A whole-school approach to digital safeguarding and wellbeing

Warwickshire LA

Parents Session

March 2025

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Head of Education and wellbeing

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Welcome

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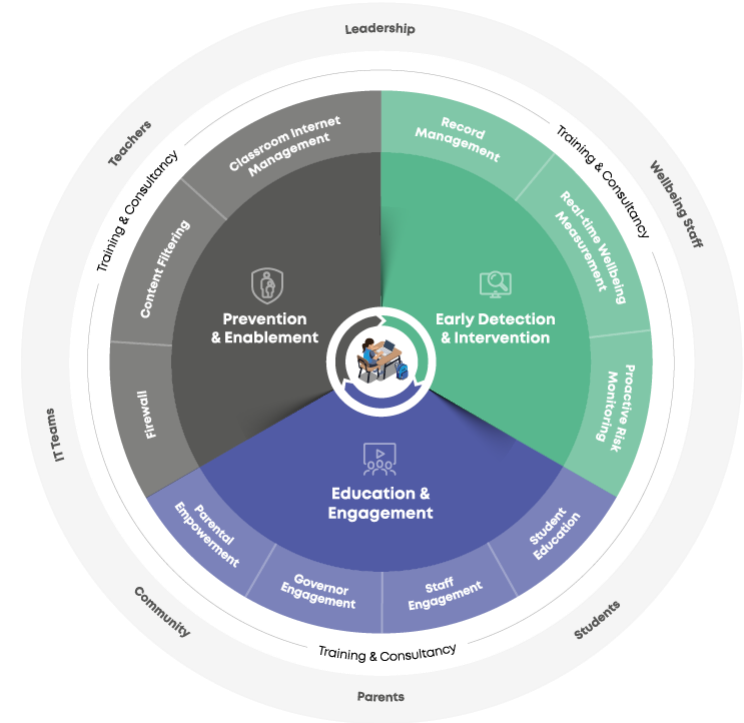
Purpose of this workshop

Information, advice and guidance on what is being done to protect children from harms in these platforms via legislation, guidance and reports.

To inform and give real life insights into:

- Children's exploration of online platforms
- Availabilities of content
- Risks and harms

Digital Safety and Wellbeing Framework



Physical, mental and digital risks



Physical, mental and digital risks

	Content Child as recipient	Contact Child as participant	Conduct Child as actor	Contract Child as consumer
Aggressive	Violent, gory, graphic, racist, hateful and extremist content	Harassment, stalking, hateful behaviour, unwanted surveillance	Bullying, hateful or hostile peer activity e.g. trolling, exclusion, shaming	Identity theft, fraud, phishing, scams, gambling, blackmail, security risks
Sexual	Pornography (legal and illegal), sexualization of culture, body image norms	Sexual harassment, sexual grooming, generation and sharing of child sexual abuse material	Sexual harassment, non-consensual sexual messages, sexual pressures	Sextortion, trafficking for purposes of sexual exploitation, streaming child sexual abuse
Values	Age-inappropriate user-generated or marketing content, mis/disinformation	Ideological persuasion, radicalization and extremist recruitment	Potentially harmful user communities e.g. self-harm, anti-vaccine, peer pressures	Information filtering, profiling bias, polarisation, persuasive design
Cross-cutting	Privacy and data protection abuses, physical and mental health risks, forms of discrimination			

Updating the 4Cs of online risk.

Agenda

- **Supporting our children**
- AI
- Influencing and Algorithms
- Gaming

Working together to keep children safe



Department for
Education



Schools, colleges
and MATs

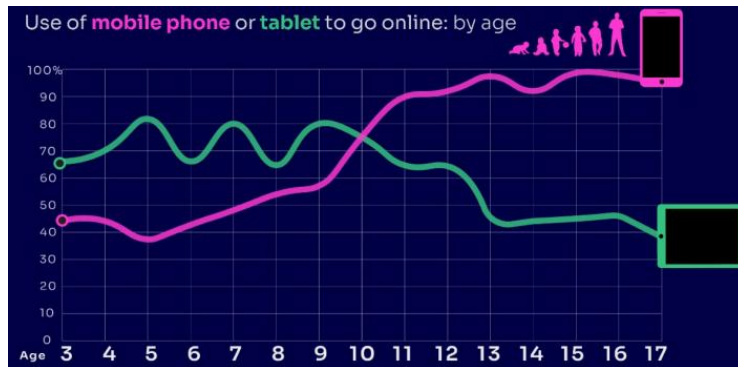
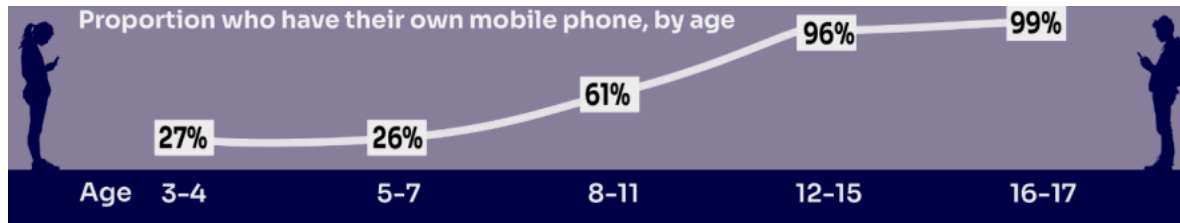


Parents / carers

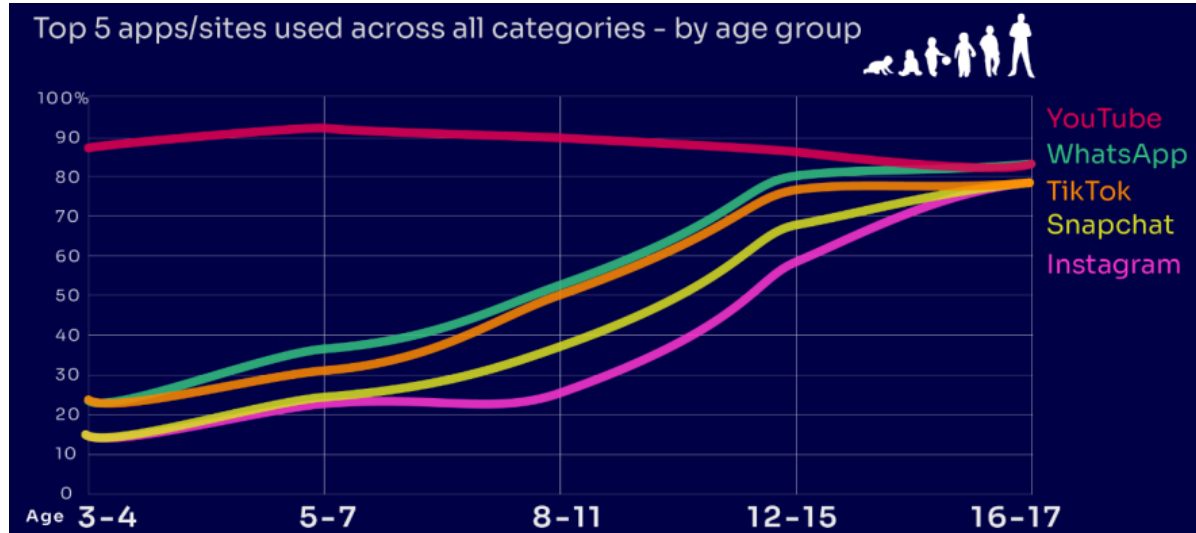
Devices



What are your children doing on these devices?



What are your children doing on these devices?



Skills – Things to think about

- Understanding – What are your children on?
- Consent
- Privacy and security settings
- Location based services
- Function of the app
- Positive engagement with technology – Screen time limits
- Data sharing
- Content and impact this can have on your footprint / image
- Updates in the app
- Knowledge of the device – What can my children's device do?
- Ability to step away – Health and wellbeing

How – Things to think about

Talk to your children
regularly



Agenda

- Supporting our children
- **AI**
- Influencing and Algorithms
- Gaming

AI

Barnardos Report Reveals 63% of Children Learn About AI (Artificial Intelligence) Through Social Media

Posted on Tue October 15, 2024
in News & Events, Press Releases, Research, Schools

Some of the key findings are:

- 63% of **children and young people** heard about AI from social media
- 54% of **children and young people** want to learn more about AI at school
- 82% of **children and young people** said their parents or teachers know “some”, “not too much” or “nothing” about AI
- 93% of **parents** surveyed said they have concerns about their children using AI
- 87% of **parents** felt their children learning about AI now was either “important” or “very important”
- 95% of **teachers** have not received any training in AI

AI – Generative Ai & Chatbots



Online safety

Illegal and harmful content

Published: 8 November 2024

News and updates

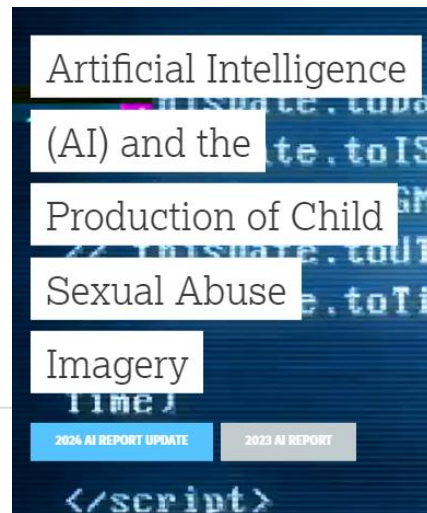
Today we've published an open letter to online service providers operating in the UK about how the UK's Online Safety Act will apply to Generative AI and chatbots.

AI

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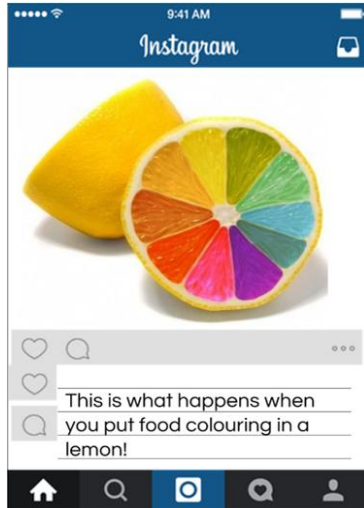
A deep dive into deepfakes that demean, defraud and disinform



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Misinformation - Deep fakes



IT'S TIME TO PLAY

REAL or FAKE?









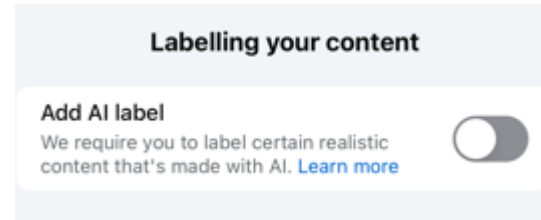




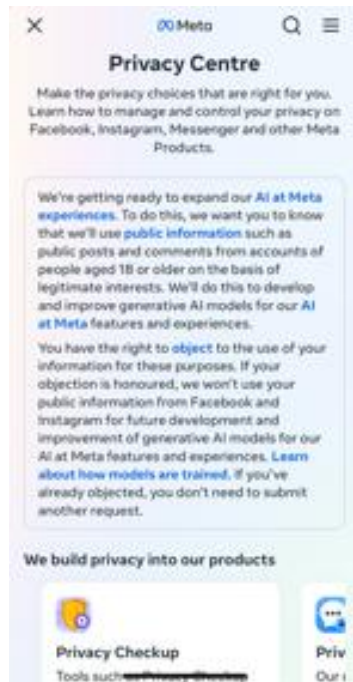
AI - Social Media



What's on your mind?



META AI



Facebook

We will honor your objection for your public information, like public posts and comments. This means we won't use your public information from Facebook and Instagram for future development and improvement of generative AI models for our AI at Meta features and experiences.

We will also honor your objection for any other accounts that you've added to the same Accounts Center as this account. If you have other accounts that are not added to the same Accounts Center as this one, you'll need to submit a new request for each of those accounts.

If you want to learn more about generative AI, and our privacy work in this new space, please review the information we have in Privacy Center.

facebook.com/privacy/genai

This inbox cannot accept incoming messages. If you send us a reply, it won't be received.

Thanks,
Privacy Operations

1 previous message

See Options



Home



Video



Friends



Marketplace



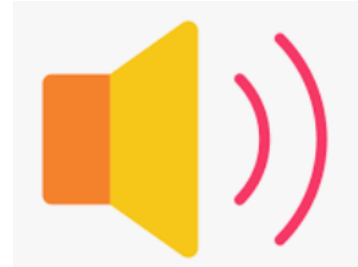
Notifications



Menu



AI - Bullying



AI – Education



- Writing frames
- Write the report/ Consultancy

IAG

<https://warwickshire.onlinesafetyhub.uk/parent/videos/ai-powered-online-bullying>

<https://warwickshire.onlinesafetyhub.uk/parent/articles/combating-the-rise-of-ai-generated-explicit-deepfakes>

[Home](#) / [Generative AI](#)



Generative AI

Combating the Rise of AI-Generated Explicit Deepfakes

- The rise of AI-generated deepfakes has increased the risk of the creation of child sexual abuse material (CSAM).
- Children can be both victims and perpetrators of this harmful content.
- To combat the issue, a multi-pronged approach is needed, including parental awareness and early education about online dangers and responsible AI use.

63

Avg. reading time: 8 min

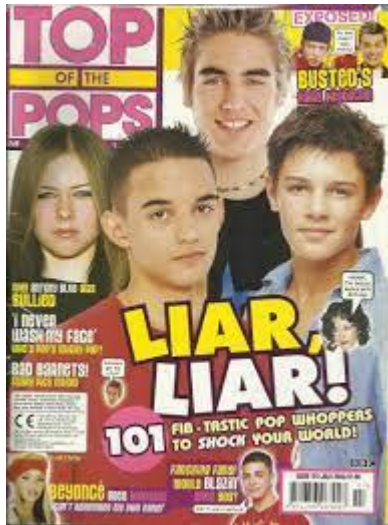
Last modified: October 9, 2024

 Share

Agenda

- Supporting our children
- AI
- **Influencing and Algorithms**
- Gaming

Pressure



Pressure



Influencers / Internet personality



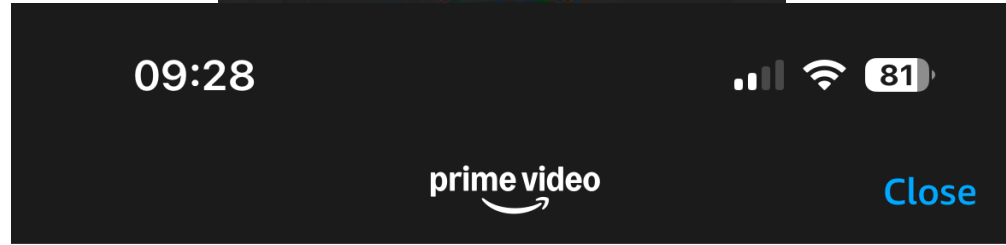
- Georgia Harrison
- Mr Beast
- Skibidi / Skibidi Toilet
- KSI



- Who influences your children?



Influencing



Please confirm your details

Subscription	Ad free Upgrade to watch Prime movies and TV shows without ads. Subscription auto-renews, cancel anytime. Live TV, Freevee, and channel subscriptions excluded. £2.99/month
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Addictive Algorithms



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<https://warwickshire.onlinesafetyhub.uk/parent/videos/curated-content-explainer-for-students>

<https://warwickshire.onlinesafetyhub.uk/parent/articles/the-unfiltered-truth-about-life-as-an-influencer>

[Home](#) / [Social media](#)



Social media

The Unfiltered Truth About Life as an Influencer

- Social media portrays influencers living luxuriously, but the reality involves hard work, financial struggles, and competition.
- Behind the scenes, influencers face many challenges with no guarantee of success.
- Parents should openly discuss challenges with aspiring influencers, emphasising hard work, the need for authenticity, and work-life balance.

🗣️ Avg. reading time: 7 min

Last modified: October 10, 2024

 Share

How – Things to think about



- What content are the algorithms pushing to your child?
- Discuss how these platforms work and the commercials?
- Who are your children's influencers?
- Who and What is influencing your children?

Agenda

- Supporting our children
- AI
- Influencing and Algorithms
- **Gaming**

Gaming- Pegi ratings



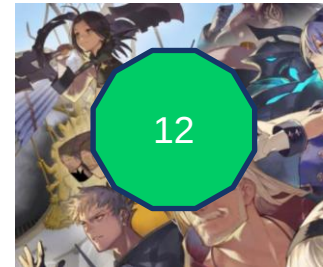
Gaming December 2024



- Indiana Jones and the great circle
- Marvel Rivals
- Fantasian Neo Dimension
- Assassins Creed Shadows



What games have your children asked for Christmas?



IAG

<https://warwickshire.onlinesafetyhub.uk/parent/articles/unlocking-the-lid-on-loot-boxes-1>

<https://warwickshire.onlinesafetyhub.uk/parent/articles/online-gaming-faqs>

[Home](#) / [Gaming](#)



Gaming

Online Gaming FAQs

- This FAQ guide addresses common parental concerns about the gaming habits of children and teens, including recognising signs of problematic gaming, managing gaming-related meltdowns, and safeguarding from online risks like bullying and exposure to inappropriate content.
- Discover age-appropriate strategies for setting healthy boundaries around gaming, fostering open communication, and utilising parental controls to ensure a safer and more balanced digital experience for your child or teenager.

🕒 Avg. reading time: 7 min

Last modified: October 15, 2024

 Share

Advice



Talk to your children
regularly

- Set up the console before giving it – Parental controls
- Choose age-appropriate games
- If giving gift cards – ensure parental controls are enabled within the store for games.
- Headphones – Can stop you from hearing the conversations your children are having?
- Play the games with your children – Have fun and know what is happening

Resources

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Online Safety Hub

Trusted digital safety advice for caregivers

About

Staff

Parental controls

?

Search

Reviews

Parental controls

Help

Social media

Screen time

Gaming

Bullying

More



Screen time

Most Recent

See all



Gaming

Pokémon GO



Social media

Pinterest



Gaming

Minecraft

Reviews

See all



Social Media

TikTok

Our Age Rating: 15+



Social Media

Snapchat

Our Age Rating: 16+



Entertainment

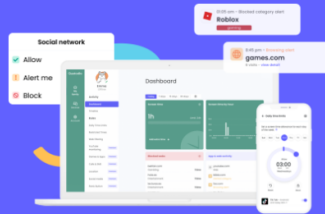
Character ai

Qustodio - New devices

Qustodio
by Qoria

Exclusive offer for your school community: free Qustodio protection for 2 devices and 30-day access to all Premium features!

Parental controls made
easy



Available on all popular platforms



Create your **FREE** account now

and enjoy Qustodio Protection for 2 devices and 30-day access to all Premium features

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHub&utm_campaign=warwickshire-uk

Report harmful content



[Report](#)[Advice](#)Cymraeg

Helping everyone to report harmful content online



Threats



Impersonation



Bullying and Harassment



Self-harm or Suicide Content



Online Abuse



Violent Content



Unwanted Sexual Advances



Pornographic Content

[Are you a young person under the age of 18?](#)



Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.



What happens when I make a report? →

One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.



How can CEOP help me? →

Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.



Make a report 

If you have experienced online sexual abuse or you're worried this is happening to someone you know, let us know safely and securely

Report Remove

HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

- Select your age and follow the steps below.
- Create a Childline account so we can send you updates on your report.
- Report your image or video to the Internet Watch Foundation (IWF).



**Nude image of you online?
We can help take it down.**

Q&A



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Thank you

