

# Digital Safety Parental Engagement Online Safety Hub

Warwickshire LA - Secondary Schools

2024 / 2025

## Introduction

This document provides you with all the information you need to easily maintain an annual Parental Engagement Programme. The purpose of the plan is to educate and support your parents in navigating their children's digital safety and well-being and encourage uptake of both the Online Safety Hub and the Qustodio online safety parent app.

We suggest sending out four follow-up communications to parents, in order to help promote and encourage up-take of both the Online Safety Hub and the Qustodio app.

The communications include an email, social media posts and text messages to parents.

Additionally, we recommend sharing Online Safety Hub articles with parents throughout the school year, across all relevant communication channels. These channels may include for example, weekly emails, newsletters, social media pages, or text messages.

To help you drive engagement with parents, please see below ready-to-go written material for these four communications.

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### 1. Email to Parents

Dear Parent,

Find out how to keep your child safe online.

Don't forget, that the Online Safety Hub is now live! You can access it for free here:

<https://warwickshire.onlinesafetyhub.uk/>



The Online Safety Hub is a brand-new online resource with lots of expert advice and guidance to help you manage your child's safety online as a parent.

It includes information on the latest hot topics when it comes to keeping children safe, such as how to manage your child's screen time, understand the latest gaming platforms, what they mean for your child's safety and lots more.

We're also offering you as a parent, a free Qustodio account facilitating parental controls on any individual device and free premium access for 30 days. Gain more visibility on what's going on in your child's online world. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content, keep tabs on their location and more. Follow the link to create your free account

[https://www.qustodio.com/en/30-days-school-special/?utm\\_source=internal&utm\\_medium=OSHub&utm\\_campaign=warwickshire-uk](https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHub&utm_campaign=warwickshire-uk)



If you have any questions on any of the above, please get in touch.

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## 2. Social Media Posts

- Social Media Post 1 - Online Safety Hub

You can now access the Online Safety Hub FOR FREE. Head to the Online Safety Hub for lots of expert advice and guidance to help you manage your child's safety online. It includes information on the latest hot topics when it comes to keeping your child safe, such as how to manage your child's screen time, understanding the latest gaming platforms, what they mean for your child's safety and lots more. Simply follow the link to access The Online Safety Hub:

<https://warwickshire.onlinesafetyhub.uk/>



### Social Media Post 2 - Qustodio Online Safety Parent App

Don't forget to sign up for your FREE Qustodio. Gain more visibility on what's going on in your child's online world and make sure they are kept safe. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content and more.

Follow the link to create your free account:

[https://www.qustodio.com/en/30-days-school-special/?utm\\_source=internal&utm\\_medium=OSHub&utm\\_campaign=warwickshire-uk](https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHub&utm_campaign=warwickshire-uk)



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### 3. Text Messages

- Text Message 1 - Online Safety Hub

Parent, you can now access the Online Safety Hub FOR FREE. It helps you discover what your child may be looking at online, and how to keep them safe with useful guides and online safety updates. Simply follow the link to access the Online Safety Hub:

<https://warwickshire.onlinesafetyhub.uk/>



- Text Message 2 - Qustodio Premium Online Safety Parent App

Parent, create your FREE Qustodio account to protect your children's devices:

[https://www.qustodio.com/en/30-days-school-special/?utm\\_source=internal&utm\\_medium=OSHUB&utm\\_campaign=warwickshire-uk](https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHUB&utm_campaign=warwickshire-uk)



Get more visibility on what's going on in your child's online world and make sure they are kept safe online. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content and more.

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#### 4. Links to Online Safety Hub Articles

Please see below links to articles that feature on the Online Safety Hub.

Simply find your topic of interest (there are 40+) in the table below, copy the resource link we've already pulled from the Online Safety Hub, and share it via SMS, email, social media, or any other channel you use to communicate with your parents and carers.

Share this with other relevant members of your community or school staff, particularly those involved in parent communication. To make collaboration easier, feel free to utilise the "Date to be distributed" column.

For additional support, please contact:

Katherine Howard, Head of Education and Wellbeing

| Resource                                                | Link                                                                                                                                                                                                                                                | What is the resource about?                                                                                           | Date to be distributed (WC) |
|---------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|-----------------------------|
| <b>Qustodio</b>                                         |                                                                                                                                                                                                                                                     |                                                                                                                       |                             |
| Qustodio - Parental Controls                            | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/qustodio-parent-app">https://warwickshire.onlinesafetymhub.uk/parent/articles/qustodio-parent-app</a>                                                                             | Qustodio world learning online safety tool that helps parents manage and supervise their children's online activities |                             |
| Managing Youtube with Qustodio                          | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/how-to-manage-youtube-with-qustodio">https://warwickshire.onlinesafetymhub.uk/parent/articles/how-to-manage-youtube-with-qustodio</a>                                             | Information to support families using Qustodio                                                                        |                             |
| Using Qustodio to block inappropriate content           | <a href="https://warwickshire.onlinesafetymhub.uk/parent/videos/blocking-inappropriate-content-with-qustodio">https://warwickshire.onlinesafetymhub.uk/parent/videos/blocking-inappropriate-content-with-qustodio</a>                               | Blocking inappropriate content with Qustodio - Video                                                                  |                             |
| <b>Parental controls</b>                                |                                                                                                                                                                                                                                                     |                                                                                                                       |                             |
| Parental controls - Navigating the need                 | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/navigating-the-need-for-parental-controls">https://warwickshire.onlinesafetymhub.uk/parent/articles/navigating-the-need-for-parental-controls</a>                                 | Navigating the needs for parental controls                                                                            |                             |
| <b>Predators</b>                                        |                                                                                                                                                                                                                                                     |                                                                                                                       |                             |
| How predators persuade children to send explicit images | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/how-predators-persuade-children-to-send-explicit-images-1">https://warwickshire.onlinesafetymhub.uk/parent/articles/how-predators-persuade-children-to-send-explicit-images-1</a> | Support for families relating to predators on the internet.                                                           |                             |

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|---------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--|
| Online Grooming : The red flags to watch for            | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/online-grooming-the-red-flags-to-watch-for">https://warwickshire.onlinesafetyhub.uk/parent/articles/online-grooming-the-red-flags-to-watch-for</a>                         | Support for families relating to predators on the internet.                                                                    |  |
| <b>Screentime</b>                                       |                                                                                                                                                                                                                                             |                                                                                                                                |  |
| The power of the internet filtering for online safety   | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/the-power-of-internet-filtering-for-online-safety-1">https://warwickshire.onlinesafetyhub.uk/parent/articles/the-power-of-internet-filtering-for-online-safety-1</a>       | Information for families about the importance of internet filtering for online safety.                                         |  |
| <b>Parenting advice</b>                                 |                                                                                                                                                                                                                                             |                                                                                                                                |  |
| Cryptocurrency : The risks for teen traders             | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/cryptocurrency-the-risks-for-teen-traders">https://warwickshire.onlinesafetyhub.uk/parent/articles/cryptocurrency-the-risks-for-teen-traders</a>                           | Support information to inform parents relating to the risks for teenagers using Cryptocurrency.                                |  |
| How sharenting influences your child's online identity. | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/how-sharenting-influences-your-child-s-online-identity">https://warwickshire.onlinesafetyhub.uk/parent/articles/how-sharenting-influences-your-child-s-online-identity</a> | Supporting families to explore their understanding of sharenting.                                                              |  |
| Modelling healthy digital habits to your children       | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/modelling-healthy-digital-habits-to-your-children">https://warwickshire.onlinesafetyhub.uk/parent/articles/modelling-healthy-digital-habits-to-your-children</a>           | Supporting families to explore their understanding of healthy digital habits and the importance of modelling their behaviours. |  |
| Online Bullying FAQ                                     | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/online-bullying-faqs">https://warwickshire.onlinesafetyhub.uk/parent/articles/online-bullying-faqs</a>                                                                     | Support for families to support with this challenge                                                                            |  |
| Managing online safety in co parent families            | <a href="https://warwickshire.onlinesafetyhub.uk/parent/articles/managing-online-safety-in-co-parent-families">https://warwickshire.onlinesafetyhub.uk/parent/articles/managing-online-safety-in-co-parent-families</a>                     | Information and support to manage online safety in co parent families                                                          |  |
| <b>Social Media</b>                                     |                                                                                                                                                                                                                                             |                                                                                                                                |  |

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| Navigating social media and gaming safely         | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/navigating-social-media-and-gaming-apps-safely">https://warwickshire.onlinesafetymhub.uk/parent/articles/navigating-social-media-and-gaming-apps-safely</a>     | Supporting families to discuss how to keep their children safe online using our ABC model.                                                                |  |
| Safe Chat : The best messaging apps for children  | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/safe-chat-the-best-messaging-apps-for-children-1">https://warwickshire.onlinesafetymhub.uk/parent/articles/safe-chat-the-best-messaging-apps-for-children-1</a> | A good place to start for messaging apps.                                                                                                                 |  |
| Snapchat                                          | <a href="https://warwickshire.onlinesafetymhub.uk/parent/reviews/snapchat">https://warwickshire.onlinesafetymhub.uk/parent/reviews/snapchat</a>                                                                                   | Review of the snapchat platform Information, advice and guidance for parents                                                                              |  |
| Tiktok                                            | <a href="https://warwickshire.onlinesafetymhub.uk/parent/reviews/tiktok">https://warwickshire.onlinesafetymhub.uk/parent/reviews/tiktok</a>                                                                                       | Review of Tiktok Information, advice and guidance for parents                                                                                             |  |
| Instagram                                         | <a href="https://warwickshire.onlinesafetymhub.uk/parent/reviews/instagram">https://warwickshire.onlinesafetymhub.uk/parent/reviews/instagram</a>                                                                                 | Review of instagram - Information, advice and guidance for parents                                                                                        |  |
| The risks of social media therapy                 | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/the-risks-of-social-media-therapy">https://warwickshire.onlinesafetymhub.uk/parent/articles/the-risks-of-social-media-therapy</a>                               | Information for parents regarding the use of social media by young people.                                                                                |  |
| Unmasking online bias in social media             | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/unmasking-online-bias-in-social-media">https://warwickshire.onlinesafetymhub.uk/parent/articles/unmasking-online-bias-in-social-media</a>                       | Social media can significantly influence our thoughts and values, and teens who are unaware of the risks can find their perspectives negatively impacted. |  |
| Navigating your teen's social media use.          | <a href="https://warwickshire.onlinesafetymhub.uk/parent/videos/navigating-your-teen-s-social-media-use">https://warwickshire.onlinesafetymhub.uk/parent/videos/navigating-your-teen-s-social-media-use</a>                       | Practical tips to help your teen navigate social media safely and responsibly. Video                                                                      |  |
| The prevent duty - advice and support for parents | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/the-prevent-duty-advice-and-support-for-parents">https://warwickshire.onlinesafetymhub.uk/parent/articles/the-prevent-duty-advice-and-support-for-parents</a>   | Information and advice relating to the prevent duty.                                                                                                      |  |
| <b>Gaming and Apps</b>                            |                                                                                                                                                                                                                                   |                                                                                                                                                           |  |



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| Unlocking the lid on loot boxes                    | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/unlocking-the-lid-on-loot-boxes-1">https://warwickshire.onlinesafetymhub.uk/parent/articles/unlocking-the-lid-on-loot-boxes-1</a>                               | Information, advice and guidance for parents relating to loot boxes.                                      |  |
| Location-tracking apps : Spying or good parenting? | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/location-tracking-apps-spying-or-good-parenting-">https://warwickshire.onlinesafetymhub.uk/parent/articles/location-tracking-apps-spying-or-good-parenting-</a> | Information, advice and guidance for parents relating to location tracking app and things to consider.    |  |
| <b>Digital wellbeing</b>                           |                                                                                                                                                                                                                                   |                                                                                                           |  |
| The ABC model for digital safety and wellbeing     | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/the-abc-model-for-digital-safety-and-wellbeing">https://warwickshire.onlinesafetymhub.uk/parent/articles/the-abc-model-for-digital-safety-and-wellbeing</a>     | The ABC model for creating a safe environment includes 3 key steps. Access, Boundaries and Communication. |  |
| <b>Privacy</b>                                     |                                                                                                                                                                                                                                   |                                                                                                           |  |
| Is your teen using tech to cover their tracks.     | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/is-your-teen-using-tech-to-cover-their-tracks-1">https://warwickshire.onlinesafetymhub.uk/parent/articles/is-your-teen-using-tech-to-cover-their-tracks-1</a>   | Support for parents with tools such as VPNs etc                                                           |  |
| Top tips to protect your child's digital privacy   | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/top-tips-to-protect-your-child-s-digital-privacy">https://warwickshire.onlinesafetymhub.uk/parent/articles/top-tips-to-protect-your-child-s-digital-privacy</a> | Top tips to protect your child's digital privacy                                                          |  |
| Unmasking the world of digital disguise            | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/unmasking-the-world-of-digital-disguise">https://warwickshire.onlinesafetymhub.uk/parent/articles/unmasking-the-world-of-digital-disguise</a>                   | Support for families on fake accounts and catfishing                                                      |  |
| Location tracking apps - Good or bad ?             | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/location-tracking-apps-spying-or-good-parenting-">https://warwickshire.onlinesafetymhub.uk/parent/articles/location-tracking-apps-spying-or-good-parenting-</a> | Information relating to location tracking apps and their use.                                             |  |
| <b>Generative AI</b>                               |                                                                                                                                                                                                                                   |                                                                                                           |  |
| AI safety tips with Qustodio                       | <a href="https://warwickshire.onlinesafetymhub.uk/parent/videos/ai-safety-tips-with-qustodio">https://warwickshire.onlinesafetymhub.uk/parent/videos/ai-safety-tips-with-qustodio</a>                                             | AI offers exciting opportunities however it also poses potential risks that                               |  |

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|                                                                      |                                                                                                                                                                                                                                                                       | parents need to be aware of.                                                                           |  |
| <b>Mental Health</b>                                                 |                                                                                                                                                                                                                                                                       |                                                                                                        |  |
| Body image and Quest for online validation                           | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/body-image-and-the-quest-for-online-validation">https://warwickshire.onlinesafetymhub.uk/parent/articles/body-image-and-the-quest-for-online-validation</a>                                         | Support for parents regarding young people facing pressure regarding body image and online validation. |  |
| <b>Safety</b>                                                        |                                                                                                                                                                                                                                                                       |                                                                                                        |  |
| Demystifying the dark web                                            | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/demystifying-the-dark-web">https://warwickshire.onlinesafetymhub.uk/parent/articles/demystifying-the-dark-web</a>                                                                                   | Information relating to the dark web - What is it and how is it used?                                  |  |
| How to spot fake online accounts                                     | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/how-to-spot-fake-online-accounts">https://warwickshire.onlinesafetymhub.uk/parent/articles/how-to-spot-fake-online-accounts</a>                                                                     | Support for families regarding fake accounts                                                           |  |
| The VPN Vanishing Act : How tech-savvy teens trick parental controls | <a href="https://warwickshire.onlinesafetymhub.uk/parent/articles/the-vpn-vanishing-act-how-tech-savvy-teens-trick-parental-controls">https://warwickshire.onlinesafetymhub.uk/parent/articles/the-vpn-vanishing-act-how-tech-savvy-teens-trick-parental-controls</a> | Support for parents regarding tech savvy teens tricking parental controls                              |  |
| <b>Apps reviews</b>                                                  |                                                                                                                                                                                                                                                                       |                                                                                                        |  |
| Minecraft                                                            | <a href="https://warwickshire.onlinesafetymhub.uk/parent/reviews/minecraft">https://warwickshire.onlinesafetymhub.uk/parent/reviews/minecraft</a>                                                                                                                     | Support for families relating to Minecraft                                                             |  |
| Roblox                                                               | <a href="https://warwickshire.onlinesafetymhub.uk/parent/reviews/roblox">https://warwickshire.onlinesafetymhub.uk/parent/reviews/roblox</a>                                                                                                                           | Support for families relating to Roblox                                                                |  |

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| Among Us  | <a href="https://warwickshire.onlinesafetyhub.uk/parent/reviews/among-us">https://warwickshire.onlinesafetyhub.uk/parent/reviews/among-us</a>                     | Support for families relating to Among Us  |  |
| Steam     | <a href="https://warwickshire.onlinesafetyhub.uk/parent/reviews/steam">https://warwickshire.onlinesafetyhub.uk/parent/reviews/steam</a>                           | Support for families relating to Steam     |  |
| YouTube   | <a href="https://warwickshire.onlinesafetyhub.uk/parent/reviews/youtube">https://warwickshire.onlinesafetyhub.uk/parent/reviews/youtube</a>                       | Support for families relating to YouTube   |  |
| Whats App | <a href="https://warwickshire.onlinesafetyhub.uk/parent/reviews/whatsapp-messenger">https://warwickshire.onlinesafetyhub.uk/parent/reviews/whatsapp-messenger</a> | Support for families relating to WhatsApp  |  |
| Messenger | <a href="https://warwickshire.onlinesafetyhub.uk/parent/reviews/messenger">https://warwickshire.onlinesafetyhub.uk/parent/reviews/messenger</a>                   | Support for families relating to Messenger |  |